

# Thinking of starting your own business?

Do you have a business and want to make it more successful?

OLPH is hosting two **FREE** five-week business workshops,  
WEDNESDAYS, *beginning August 26.*

**#101 - Ten tips on how to successfully go into business for yourself. 4 to 6 p.m.**

**#102 - Ten tips to make your existing business more successful. 6:30 to 8:30 p.m.**

## #101 *Evaluating:*

If you are thinking of starting your own business, these tips will help, including

- How to determine the best opportunity for you
- How to look for the resources you will need
- You can start one, buy one or buy into one
- How to understand the information you obtain
- How to use professionals
- and More!

## #102 *Profitability:*

If you own a business, these tips can help make it more successful, including

- How to control the opportunity
- How to use leverage
- How to capitalize the business
- Understanding the relationship between sales & marketing
- The value of other people
- and More!

Each workshop is based on a booklet by OLPH member Art Consoli, who will lead the sessions. Art is a long-time Valley entrepreneur who has started over 20 businesses from patents, ideas or other people's problems, and provides business "workouts" for lenders, owners and investors.\*

Participants in each series will receive the booklet at no cost.

For more information on the workshops and to reserve a seat (seating is limited),  
e-mail Art Consoli at [aconsoli@cox.net](mailto:aconsoli@cox.net).

\*For additional information on Art, visit his web sites: [www.BusinessStrategyArtConsoli.com](http://www.BusinessStrategyArtConsoli.com), [www.BusinessTacticsArtConsoli.com](http://www.BusinessTacticsArtConsoli.com) or [www.ArtConsoli.com](http://www.ArtConsoli.com).